Paid Internship by Wanderlust Student Trips

INTERN IN MARKETING AND TRIP MANAGEMENT

ABOUT WANDERLUST STUDENT TRIPS:
We are a young but quickly growing company specialised on creating student trips to some of the best destinations within Europe. With several thousand customers each year, our company goal is to deliver a high class service on a student’s budget. We are currently looking for a highly motivated intern to strengthen our team.

JOB DESCRIPTION:
Working for Wanderlust Student Trips is tailor made for travel lovers! With up to 6 different trips each month, there are lots of places to be explored! You will be assigned several trips for which you will be responsible to organize the journey, handle the company relations and customer care. Further it is going to be a big task to manage Wanderlust Student Trips’ social media over several different channels. Apart from organizational office work, you will be assigned 1-3 trips each month for which you will be the teamer, making sure that your trip organization is right.

YOUR BENEFITS:
- Improve your language skills by daily use of English (and other languages)
- Gaining knowledge about every business part from trip organization over marketing to customer care
- Working on own projects in a highly motivated team
- Traveling Europe as teamer corresponding with personal growth due to large responsibilities

Main Tasks:
- Marketing improvement for Facebook, and Newsletter to create sales in the long run and reach a broader amount of potential customers
- Create a running Instagram profile with high interaction rate for customer bonding
- Work as teamer on our trips
- Contribute and assist in organization of new trips that are about to be added to the portfolio
- Customer care from prebooking questions over booking process to after trip satisfaction

Who we are looking for:
- Mandatory internship from your University Ba/Ma (enrolled), preferably studying business, tourism or similar courses (mandatory)
- Very good English skills (fluently spoken and written) (mandatory)
- Great communication skills
- Great organizational skills
- Leader skills
- Highly responsible
- Able to adapt to different tasks
- Outgoing and social character
- Knowledge in Social Media such as Facebook and Instagram, preferably Newsletter as well

Send us an application incl. motivation letter, picture and CV to anastasia@wanderlust-trips.com (Anastasia Roor)
Your motivation letter should answer why you’d like to work for us and what would make you the perfect candidate.