PIC Management Offers

Paid 400 Euros/Month Online Marketing Internship in Lower Saxony, Germany

www.pic-management.com

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Location Buxtehude, Germany
Category Marketing
Job Type Internship
Duration of internship 3 months
Base salary 400 euros/month
Work Hours 40 hours/week
Languages English (B2), Native German
Line of business Tourism, travel agency

Description

You will be in charge of all the webmarketing and communication in order to promote this specialized travel agency. For this position you need marketing/webmarketing knowledge and interest for tourism and Latin America culture.

Responsibilities

Your tasks will include the following activities:

- Controlling and Optimizing the SEO Ranking
- Webpage Optimization (redaction of articles/texts/visuals, if needed translation of Webpage content)
- Support with the Search Engine Optimization
- Online/Social Media Marketing tasks (Newsletter redaction, Facebook Campaigns
Company's presentation

Our partner company is a Tour Operator for sustainable tourism in Latin America in Peru, Ecuador, Galapagos, Chile, Colombia and Panama. It's a family business that grew up and know they have agencies in Germany and Ecuador. Actually the position is available in both countries.

Profile required

- Self-initiative, team orientation and a responsible attitude towards your work
- Confident in working with MS-Office, Excel as well as Social Media platforms (Facebook etc.)
- Passion about the Latin American Culture and interest to engage with our Destinations abroad
- Spanish skills not mandatory but a plus
- You are a tourism/business or languages student
- Fluent/intermediate German mandatory

Recruitment process

First Skype interview with PIC Management and presentation of vacancies. Confirm the vacancy with your school (internship agreement) and activate your application. Fee charged only once the internship is secured with the host company you previously chose. 370 euros for a 3 months internship, 15 euros/additional week

Apply online or send your CV at students@pic-management.com

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